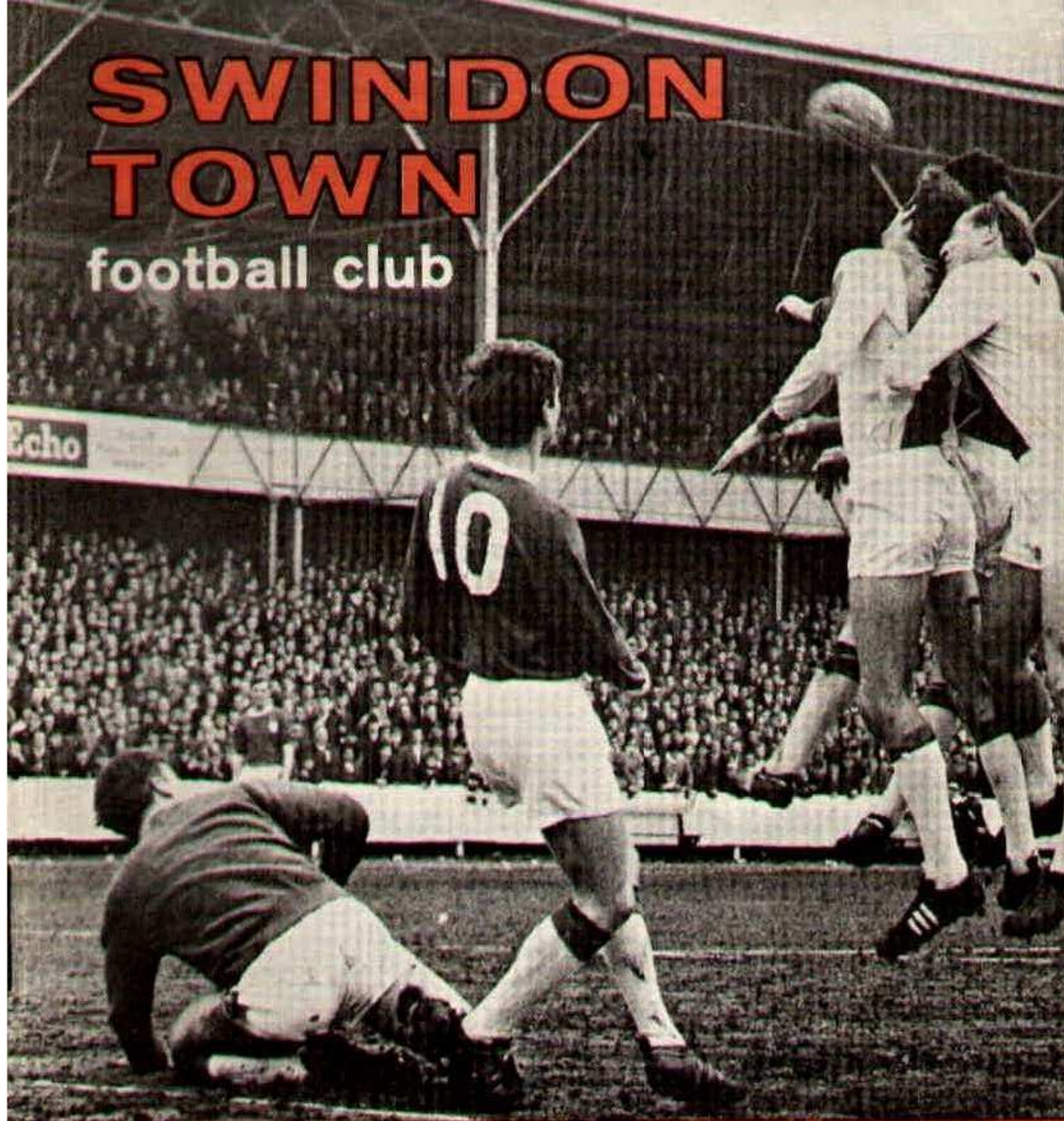


SWINDON TOWN

football club



official programme 6d

For over 70 years we have been one of Swindon's leading house furnishers, offering a personal service. You cannot do better than to inspect our showrooms before making your final decision.

Contractors to

County and Borough Councils

Hospitals

Government Departments

Factories

Schools

We are open until 5.30 p.m. each evening and 1 p.m. on Wednesdays.

Telephone 5365/6

Mills & Merricks
LTD.

16-17 BRIDGE STREET, SWINDON

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

Directors:

Mr. W. J. CASTLE (Chairman)

Mr. H. E. LANE (Vice-Chairman)

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, R. FRICKER, C. J. GREEN,
F. PLYER, H. WILLIAMS and K. H. WILMER.

Manager: D. WILLIAMS.

Secretary: R. A. MORSE.

VOL. 17

TUESDAY, OCTOBER 25th, 1966

No. 10

TUESDAY, OCTOBER 25th, 1966

FOOTBALL LEAGUE CUP

FOURTH ROUND

SWINDON TOWN

v.

W. BROM. ALBION

Kick-off 7.30 p.m.

REFEREE:

MR. G. D. ROPER (Stowmarket)

LINESMEN:

Red Flag—MR. P. W. HAYWARD (Bournemouth)

Yellow Flag—MR. B. T. WICKHAM (Trowbridge)

**For ALL forms of PRINTING—get in touch with the
BOROUGH PRESS SWINDON**

STATIONERY

MULTIPLE SETS

BUSINESS CARDS

LOOSELEAF LEDGERS

STATEMENTS

INVOICES

COLOUR WORK TICKETS POSTERS LEAFLETS BUSINESS FORMS

$\frac{b}{p}$

NOTEPAPER LETTERHEADS CATALOGUES BROCHURES BOOKS

SHOWCARDS

TECHNICAL LEAFLETS

DIE STAMPING

LABELS

MAGAZINES

WEDDING STATIONERY

Quality printing — delivered on time

Borough Press Swindon Limited, Eastcott Hill, Swindon

Suppliers to the Swindon Town Football Club

Swindon Sports Centre

SUPPORTERS SCARVES - RATTLES - Etc.

23 COMMERCIAL ROAD

Tel. 4270

NEWS and VIEWS

This evening we welcome with the utmost pleasure the officials and players of West Bromwich Albion. We believe we are right in saying this is the very first time the two clubs have met in competitive football (i.e., League or Cup matches). A West Bromwich Albion team played against Swindon in 1951-52 in a benefit game for Harry Martin, at that time Reserve team trainer.

Harry, a quiet, reserved man, and a very shrewd judge of a player, was first-team trainer for many years before World War II. During that period a left full-back, Jack Smith, played for Swindon and was transferred for a large amount to Chelsea. Later this player became manager of West Bromwich Albion from 1948-53. Thus the link; Jack had not forgotten his old friend and trainer. Harry Martin, incidentally, played outside-left for Sunderland when that club was in its hey-day, one of the outstanding teams in the country. Harry retired to Nottingham, and we have met him many times at the Forest ground or that of Notts County. His heart is still in Swindon, and he follows its fortunes through the medium of the "Football Pink", sent to him every week by his friend Mrs. "Addy" Loveday, whose house in Shrivenham Road was home and rendezvous for almost every professional who played for Swindon after the war to the 'fifties.

We had several associations with West Bromwich Albion: two players, J. Cookson and W. Richardson, came to Swindon from that club, and of course a well-known Swindonian, Ray Barlow, played many years for them, gaining a Cup-winners medal in 1954.

Come Co-operative Shopping



FOR
THE BEST
IN
MEN'S
WEAR

**SWINDON AND DISTRICT CO-OPERATIVE SOCIETY
6 FLEET STREET, SWINDON**

NEWS AND VIEWS—continued

West Bromwich has gained many honours in football. They won the F.A. Cup four times, and in 1888 made their third successive appearance in the Final. They were League champions in Season 1919-20, and have several times been runners-up. Their greatest achievement however was probably in Season 1930-31, when they were runners-up in Division II, thus gaining promotion, and also F.A. Cup winners. Rarely has a Division II side appeared in the Final, let alone won the trophy.

Many great players have represented the Club. Such famous names as Billy Bassett, Jesse Pennington, W. Boyes, J. Carter, T. Magee, T. Glidden and A. McNab have worn the famous blue and white striped shirts of the "Throstles".

Their present manager is Mr. J. Hagan, the famous English inside-left of the 'forties. Remember the team? Swift; Scott, Hardwicke; Britton, Cullis, Mercer; Matthews, Carter, Lawton, Hagan, L. G. F. Smith. Probably the most outstanding personality who served this famous club was Mr. F. Everiss (1896-1948), as player, secretary and manager.

Tonight West Bromwich Albion appear at the County Ground as holders of the League Cup. As a result of this they are participating in the European Fairs Cup competition. They will be anxious to continue in this football, and therefore the game is very important. Swindon have not made a great start in the League programme, but have risen to top form in the League Cup. Spectators should witness a great game.

The Football League Cup was inaugurated in Season 1960-61 for the benefit of all clubs in membership of the four divisions. Unfortunately, some clubs were not very optimistic about the new competition. Now all clubs except two (Cup and League winners) take part, making for greater interest. The visit of one

Tel. Swindon 5884

W. J. SELWOOD

Saddlery

General Leather Goods Manufactured
and Repaired to Your Individual
Requirements

148a MANCHESTER ROAD
SWINDON, WILTS.

Always at your service

L. BIBBY

For all Types—Rags, Iron and Metal,
etc. Spot Cash Paid. Please Tel. 2101
and our van will call.

THE PADDOCK, ERMIN STREET
STRATTON ST. MARGARET

★ **Cedarwood Sheds**

★ **Workshops and Greenhouses**

Made locally by

H. R. SPACKMAN

SHRIVENHAM ROAD - SWINDON - WILTS.

Telephone Swindon 4458

**WISES CATERING
SERVICE**

(Reg. Wise)

Our Caterer for the past 18 seasons
Guarantees

A GOOD CUP OF TEA AT THE
COUNTY GROUND

A full range of Sweets & Cigarettes
at any of our five kiosks on your
way in. **ENJOY YOURSELF**

**Warnes Rentals—
*To be sure!***

**51 Commercial Road,
SWINDON**

Tel: 6486

of the best teams in the country to Swindon tonight, certainly is a "shot in the arm" for the Club. A win tonight could create great confidence in the camp.

This competition is now firmly established, and is arranged to fit in with League fixtures. The great point is the clubs taking part control their own competition.

It is natural for West Bromwich to do well in the League Cup, as it is as cup-fighters that the Club is really famed. Individual stars there have certainly been, but almost invariably the Club's greatest achievements have been the result of all-round team work — a delightful combination of artistry, pace and power. That they will serve up football tonight in keeping with the Albion tradition is a guarantee of fine entertainment.

The draw for the F.A. Challenge Cup has not been very kind to Swindon. We have to travel to Horsham in Sussex to play the local amateur club. At present they occupy third position in the Athenian League. In the last round they defeated Hastings United, a club which is in the First Division of the Southern League. Many supporters will remember the set-back we received when we played there in 1954 in the second round, and were defeated by four goals to two. We trust history will not repeat itself, although the ground we shall play on is rather small, capable of holding 6,000 spectators. Rather let us think of Grantham, and the result when we travelled north last year.

Programmes of the Final of the World Championship, Jules Rimet Cup, Saturday, 30th July, 1966 are on sale at the Supporters' Club Shop, or Social Club. Price 2/6. It is a splendidly printed book, containing details of teams, venue, and results of all matches played in the competition. It is a wonderful souvenir of a great occasion for English football.

WILSONS (SWINDON) LTD.

BUILDERS OF MODERN ATTRACTIVE
HOUSES AND BUNGALOWS

Enquiries to:

HEAD OFFICE: 90 COMMERCIAL ROAD, SWINDON 6361

SITE OFFICE: COVENTRY FARM ESTATE, WROUGHTON 271

SITE OFFICE: COLEVIEW ESTATE, STRATTON S.M. 314

Maylott Studios

For GROUP & SPORT Photographs

Official Photographer to
Swindon Town Football Club

31 FARINGDON ROAD
TEL. 22792

Notton's Cafe

COUNTY ROAD

200 yards from Ground

RIGHT ON THE BALL

L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Rd., Swindon

Deliveries Daily

Phone 3508

C. DUNN & SON

Builders & Decorators

Alterations, Renovations,
Conversions, Plumbers &
Sanitary Engineers

503 CRICKLADE RD. Tel. 22522

W. COLLINS (Swindon) LTD.

TURF ACCOUNTANTS

69 COMMERCIAL ROAD - SWINDON

TEL. 21371

AND AT THE GREEN, LYNEHAM

DIVISION III

(up to and including Monday, 24th October, 1966)

	P	W	D	L	F	A	Pts.
Queen's Park Rangers ...	13	8	4	1	43	15	20
Bristol Rovers ...	15	8	4	3	30	22	20
Oldham Athletic ...	14	8	1	5	32	19	17
Mansfield Town ...	13	6	5	2	21	21	17
Grimsby Town ...	13	7	2	4	25	15	16
Watford ...	13	6	4	3	16	10	16
Bournemouth & B.A. ...	13	7	2	4	15	16	16
Colchester United ...	13	6	3	4	26	21	15
Shrewsbury Town ...	13	6	3	4	22	20	15
Walsall ...	14	6	3	5	20	23	15
Torquay United ...	14	5	4	5	22	16	14
Peterborough United ...	13	4	6	3	21	18	14
Gillingham ...	14	4	6	4	17	20	14
Doncaster Rovers ...	13	5	3	5	15	32	13
Oxford United ...	13	4	4	5	20	16	12
Workington ...	12	5	2	5	21	19	12
Middlesbrough ...	13	4	3	6	21	26	11
Reading ...	14	4	3	7	14	19	11
Scunthorpe United ...	14	4	3	7	16	26	11
Darlington ...	15	4	3	8	13	25	11
Brighton & Hove A. ...	13	3	4	6	17	18	10
Swindon Town ...	13	2	4	7	18	23	8
Leyton Orient ...	13	2	4	7	12	20	8
Swansea Town ...	14	1	4	9	17	23	6



W. J. CASTLE

Office and Bakery:
4 and 5 MARKET STREET
SWINDON

Telephone 22017

Specialists—

BIRTHDAY CAKES - WEDDING CAKES
DAIRY CREAM - PASTRIES
BUNS - ROLLS - SPONGES

Do not let **CHILBLAINS** spoil a good game



RELAPER N

Price 2/6 from your CHEMIST

2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD.

FARINGDON - BERKS

OUR VISITORS



WEST BROMWICH ALBION F.C. LTD.

GOALKEEPERS

RAY POTTER

6ft. 0ins. 12st. 9lbs. Comes from Beckenham, Kent, and joined Albion on a free transfer from Crystal Palace in June, 1958. Made his debut v. West Ham United (h) on 18th October, 1958. Regular first team player.

RICK SHEPPARD

5ft. 11ins. 13st. 2lbs. Was born at Bristol and played for Bristol Boys team. Joined Albion as an apprentice in August, 1960. Signed professional on 21st February, 1963. Made debut 9th October, 1965 v. Sunderland (h). Played in first team for several Football League Cup games.

FULL BACKS

BOBBY CRAM

5ft. 10½ins. 13st. Born Hetton-le-Hole, Co. Durham. Went to The Hawthorns on leaving school and joined an electrical engineering firm. Signed full-time professional 14th January, 1957. Made debut v. Bolton Wanderers (a) on 17th October, 1960 at right-back. Switched to right-half in 1962/3 but resumed to right-back when Don Howe was transferred at end of 1963/4 season.

CAMPBELL CRAWFORD

5ft. 7ins. 10st. 11lbs. A Scottish Schoolboy International who comes from Dumbarton. Joined Albion groundstaff in July, 1959. Signed professional 2nd December, 1960. Made debut v. Manchester United (a) on 14th September, 1963. Regular Central League player.

RAY FAIRFAX

5ft. 8½ins. 12st. 3lbs. A Smethwick boy who played for Smethwick, Birmingham County and Staffordshire Boys. Made debut v. Liverpool (a) March, 1963. Played in first team for most of last season.

MICHAEL SWINNERTON

5ft. 8½ins. 10st. 9lbs. Born Walsall, Staffs. Discovered playing for Walsall Boys. Joined Albion as an apprentice on 4th April, 1963. Signed full-time professional 6th September, 1965.

G. H. FLOWER & SON LIMITED

WOOD LANE, CHIPPENHAM

LICENCE No. S.2802

PHONE 2017

SCRAP METAL

and

GENERAL WASTE SALVAGE DEALERS

Plant dismantling carried out

Members of
National Association of Non-Ferrous Metal Merchants

THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TEL. 22122

Meet your friends for an enjoyable evening at

THE KINGSDOWN ARMS

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS

SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283

OUR VISITORS—Continued

GRAHAM WILLIAMS

5ft. 7ins. 12st. 6lbs. Born Rhyl, Wales. Signed professional for Albion on 5th April, 1955 after a spell on the groundstaff. Was originally a left winger and made his debut at this position v. Blackpool (h) on 11th November, 1955. Gained first Welsh cap v. Ireland at Wrexham, 6th April, 1960. Played for Wales when they travelled abroad to qualify for the World Cup competition. Graham is the club captain.

HALF BACKS

DANNY CAMPBELL

6ft. 1in. 12st. 7lbs. Born Manchester. Played for Droylsden in Manchester junior football. Joined Albion as an amateur in 1962 after summer trials. Signed professional in December, 1962. Made debut v. West Ham United (a) 9th March, 1966, Football League Cup Final, 1st Leg.

DENNIS CLARKE

5ft. 8½ins. 11st. 7½lbs. Joined Albion as an apprentice player straight from school in 1963. Born Stockton-on-Tees. Signed full-time professional 4th February, 1965.

DOUG FRASER

5ft. 8¼lbs. 11st. 4lbs. Born Eaglesham, near Glasgow. Was transferred from Aberdeen Football Club on 17th September, 1963. Made debut v. Birmingham City (h) 18th September, 1963. Ever-present 1965/6 season.

GERRY HOWSHALL

5ft. 7½ins. 11st. 2lbs. Born at Longton, near Stoke-on-Trent, but joined Albion whilst playing football in Devon. Signed full-time professional in May, 1962 and made debut v. Aston Villa (a) on 22nd February, 1964.

STAN JONES

6ft. 0ins. 13st. 2lbs. Born at Highley, Worcs. Was transferred to Albion from Walsall on 5th May, 1960. Made debut v. Birmingham City (a) on 31st August, 1960. Regular first team player.

GRAHAM LOVETT

5ft. 10ins. 10st. 4lbs. Joined Albion on leaving school as an apprentice. Signed professional on 11th November, 1964. Made debut v. Chelsea (h) 5th December, 1964. Played in first team throughout most of last season.

BRETTS

PET AND GARDEN SUPPLIES

32-33 Commercial Rd.
Swindon

6 Cromwell St.
Swindon

HOLMES & LUCAS

For a complete range of the very latest in radio,
television and all domestic appliances

Home demonstrations.

Top Part Exchanges

HOLMES & LUCAS, 14 Regent Street

Tel. 22526 & 4721

FOR ALL YOUR ANGLING NEEDS
CONSULT

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON

PHONE 3879

For Paints of Good Quality

H. S. HODGES & SONS

(SWINDON) LTD.

CRICKLADE RD., SWINDON

PHONE 22422

Dulux, Brolac, Valspar, Wallcharm,
etc.

**SOUTHERN LAUNDRY
CO. LTD.**

Launderers and Dry Cleaners

HAYDON ST. - SWINDON

TELEPHONE 4161

COMLEY'S

Modern Music Centre

26 HAVELOCK ST., SWINDON

RECORDS - MUSIC - INSTRUMENTS

Top Twenty 'Pops' always in stock
and wide selection of Jazz & Classics

Personal Supervision

Phone 3874

OUR VISITORS—Continued

TERRY SIMPSON

5ft. 11ins. 12st. Born Southampton. Signed for Albion from Peterborough United in a straight swap for Keith Smith. Terry was a member of Southampton Boys and later signed for Southampton Town. He was transferred to Peterborough United 1962. He signed a second time for Mr. Hagan when he joined Albion on 30th May, 1963. Made debut v. Leicester City (h) 24th August, 1963.

FORWARDS

JEFF ASTLE

5ft. 11½ins. 11st. 3lbs. Born Eastwood, Notts. Was transferred to Albion from Notts County on 17th February, 1964. Made debut for Albion v. Leicester City (a) on 30th September, 1964. When he first joined Albion he played at centre-forward, but he then switched to inside-right and this appears to be his best position. 1965/6 scored 24 goals in 34 games.

TONY BROWN

5ft. 6½ins. 11st. 6lbs. Born Oldham. Discovered playing for Manchester Boys and joined Albion as an apprentice. Made debut v. Ipswich Town (a) 28th September, 1963, and three days later signed full-time professional. Played for England Youth Team 1963/4 season.

IAN COLLARD

5ft. 7ins. 11st. 7lbs. Joined Albion straight from school at Co. Durham, as an apprentice. Signed professional 12th November, 1964. Made debut v. Burnley (h) 26th September, 1964, while still an apprentice.

CLIVE CLARK

5ft. 7ins. 10st. 2lbs. Born Leeds. Played Rugby at school but switched to football at the age of 15 years. Joined Leeds groundstaff but later moved to Queen's Park Rangers. Transferred to Albion 4th January, 1961. Made debut for Albion v. Preston (h) on 14th January, 1961. Has played for England Under-23 team.

KEN FOGGO

5ft. 5ins. 10st. 5lbs. Comes from Peebles and played for Scotland Schoolboy International team. Joined Albion groundstaff July, 1959. Signed professional in November, 1960. Made debut v. Fulham (h) 8th September, 1962 at inside-right, but he later switched to wing.

G? *Installations Limited*

R, COUNTY RD., SWINDON. Tel. 27291

cal Contractors to the "Town"
LED THIS FLOODLIGHT SYSTEM

SWINDON TOWN

Hicks

(2) Trollope (3)
Nurse (5) Harland (6)
) East (9) Butler (10) Walker (11)

EVERY FRIDAY 6D. EVERY FRIDAY

SWINDON

ECHO

DAY 6D. EVERY FRIDAY 6D. EV

) Kaye (9) Astle (8) Krzywicki (7)
Jones (5) Lovett (4)

(3) Crawford (2)

Potter

EST BRONWICH ALBION

& Merricks Ltd.

te House Furnishers and
rushing Contractors

ET, SWINDON.

Tel: 5365/6

McILROY'S — RESTAURANT —

Banqueting & Ballroom

for morning coffee,
luncheon and
afternoon tea - in
pleasant surroundings -
you will find McIlroys
are top of the
'league'. For all
occasions.

Fully Licensed. Parties and
Functions catered for.

McIlroys Restaurant

64-72 Regent Street

Tel. 5294



THE ALCOHOL FUEL

COATE GARAGE

REPAIRS - OVERHAULS - WELDING
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick
Marlborough Rd., Swindon

OUR VISITORS—Continued

MICK FUDGE

5ft. 5ins. 10st. 11lb. Born Bristol. Discovered playing for Bristol Boys. Joined Albion as an apprentice in 1961. Signed professional on 6th December, 1963. Made debut following day, v. Sheffield United (h).

BOBBY HOPE

5ft. 7ins. 11st. 3lbs. Scottish Schoolboy International. Joined Albion groundstaff July, 1959. Made debut v. Arsenal (h) on 30th April, 1960, at the age of 16½. Signed professional on 28th September, 1960. Regular first team player.

JOHN KAYE

5ft. 9½ins. 12st. 11lb. Born Goole and played for Goole Town. Transferred to Scunthorpe United in 1960. Originally an inside-right but switched to centre-forward in 1962. Transferred from Scunthorpe United to Albion in May, 1963. Made debut v. Leicester City (h) 24th August, 1963. Ever-present 1965/6 season. Elected Midland Footballer of the Year. Played twice for the Football League.

RICHARD KRZYWICKI

5ft. 8½ins. 10st. 5lbs. Born Penley, Flints. Joined Albion as an apprentice and signed professional on 3rd February, 1965. Made debut while still an apprentice v. Fulham (a) 19th December, 1964.

KEN STEPHENS

5ft. 6ins. 10st. 3lbs. Born Bristol and played for Bristol Boys. Joined Albion as an apprentice. Signed professional 14th November, 1964.

RAY TREACY

5ft. 9ins. 10st. 2lbs. Came as an apprentice and signed professional 18th June, 1964. Capped for Eire earlier this year. He joined Albion as a centre-forward and was converted to full-back, but he is now back to centre-forward. Player for Eire in Holland Youth Competition 1963/4 season.

RAY WILSON

5ft. 8ins. 9st. 9lbs. Born Stirling. Joined Albion as an amateur on leaving school at the beginning of 1963/4 season. Signed professional 4th May, 1964. Made debut v. Chelsea (h) 2nd October, 1965.



throughout the West

you will find Bradley Estates beautifully situated to meet the requirements of modern living. If you are thinking about a new home and would like to receive full details of our current and planned estates write now to 74 Victoria Road Swindon Wiltshire. Please send me details of

- ☐ Green Meadow Estate, Swindon, Wiltshire
- ☐ Nythe Estate, Swindon, Wiltshire
- ☐ Monkton Park Estate, Chippenham, Wiltshire
- ☐ Park Hill Estate, Frome, Somerset
- ☐ Milldown Estate, Blandford Forum, Dorset
- ☐ Southwick Estate, Trowbridge, Wiltshire
- ☐ Estate planned for Poole, Dorset

Name

Address



BRADLEYESTATES

SUPPORTERS *CLUB NOTES*

One of the rather annoying aspects of writing these notes is that football news is never "hot off the press" as it were. As I write this, last Saturday's match with Swansea has not been played and, up to a point, the Walsall and Middlesbrough matches are past history. What is more important is that three more valuable points were lost, and we are three points nearer Division 4.

I am told that in the football world it is generally conceded that any club with less than 20 league points by Xmas can be considered as probable relegation candidates. With four teams to be relegated from Division 3 to Division 4 it could be that 20 points is too low a figure. Including the match last Saturday, there are ten matches to Xmas. In short, a loss of 5 or more league points between now and Xmas is something to be avoided.

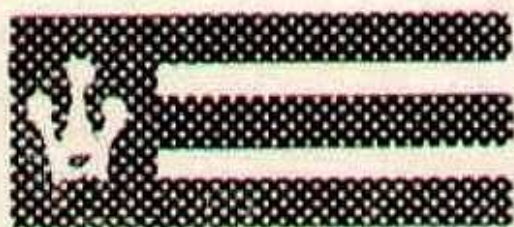
Now I am sure that all supporters are at one in not wanting relegation. Everyone wants Division 2 and, in due course, Division 1 football. Well, ladies and gentlemen, let's hear you do something about it in the way of encouraging vocal support. In my view a supporter who gives up hope and walks out 15 minutes before full-time is no better than a player who stops trying before the final whistle. In fact, I'm not sure that such a supporter is not worse insofar as his action can have a most adverse affect on a team as a whole.

The situation calls for team work — directors, team, and supporters. So let's get down to it.

This evening sees a visit from the Football League Cup holders. We would be pleased to meet any W.B.A. supporters

Suppliers to the Swindon Team

MAY WE SUPPLY YOU?



EARLE

of Chippenham Limited

MAIN



DEALERS

COCKLEBURY ROAD - CHIPPENHAM

Telephone 3255

SUPPORTERS' CLUB NOTES—continued

at the Social Club after the match. Tonight should see a much larger gate than normal for this season. So let's hear the old-time roar once more. With that, I think we could well see the next round of the League Cup.

SWINDON TOWN F.C. SUPPORTERS CLUB

Football Queen 1967

ENTRY FORM

Full Name
(Block Letters)

Address

.....

Age Occupation

Closing date 5th November, 1966.

Return form to:

**J. J. Plunkett, Hon. Gen. Secretary, 36 Nindum Road, Stratton
St. Margaret, Swindon.**

... not just concrete, but

Premix

SWINDON AREA OFFICE c/o COLN GRAVEL CO. LTD.
CLAYDON PIKE LECHLADE GLOS.

PHONE LECHLADE 461/2

Premix—an Amey company—serves 21 counties



CLARK BROS. (Swindon) Ltd.

Building and Civil Engineering Contractors

CONSULT US FOR
BUILDING AND CIVIL ENGINEERING
CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD
SWINDON

Telephone
Swindon 27261

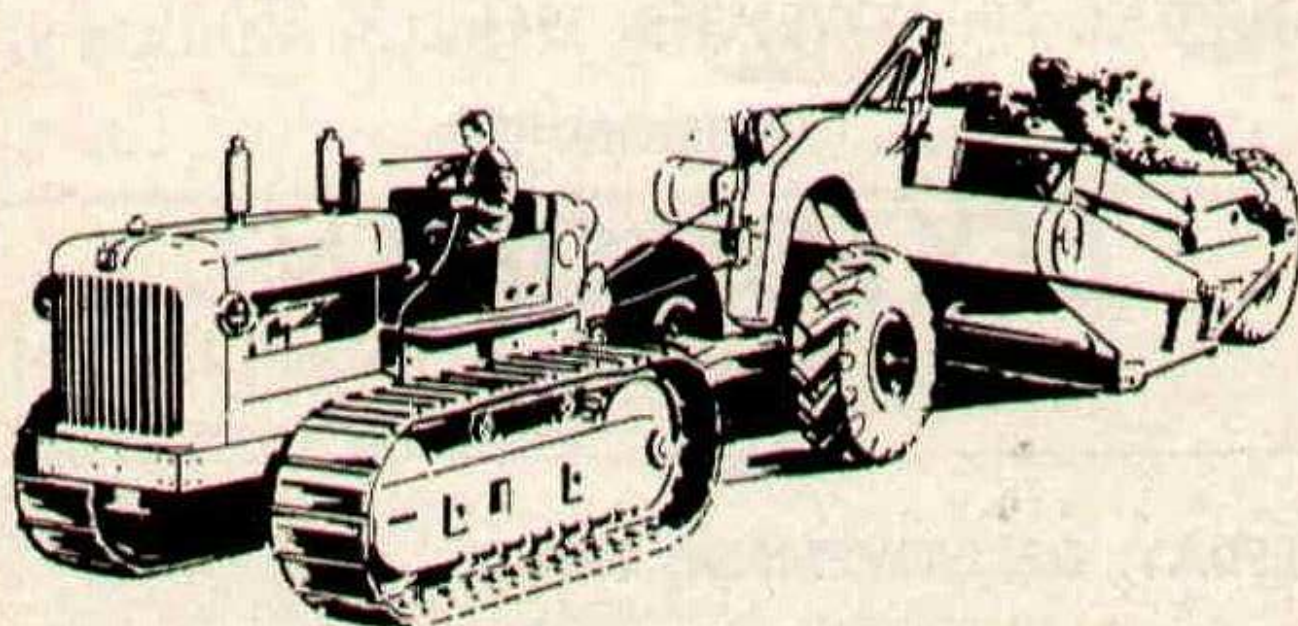


BRUCE WALKER

H. HIBBERD LTD.

40 NEWPORT STREET, SWINDON

Plant Hire Contractors



FOR YOUR EARTH-MOVING EQUIPMENT

TELEPHONE SWINDON 6125

FORTHCOMING MATCHES

SATURDAY, 29th OCTOBER, 1966

FOOTBALL COMBINATION

NORTHAMPTON TOWN

Kick-off 3 p.m.

SATURDAY, 5th NOVEMBER, 1966

DIVISION III

LEYTON ORIENT

Kick-off 3 p.m.

TUESDAY, 8th NOVEMBER, 1966

F.A. YOUTH CUP

FIRST ROUND

OXFORD UNITED

Kick-off 7.30 p.m.

Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street, Swindon, Wilts.

Tel. 4593

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

"COAL!"
"COAL!"
"COAL!"

J. WILMER

**St. Margaret's Road
Swindon**

TELEPHONE 22535

LEESE, ING & CO. LTD.

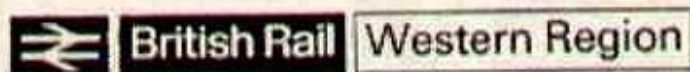
Mineral Water and Squash Manufacturers

LANDSOWN ROAD - SWINDON

TELEPHONE 22744

DIVISION III

Date	Opponents	Gate	Ground	Result
August 20	BRIGHTON & HOVE ALBION	10,102	(A)	2—2
24	BOURNEMOUTH & B.A. (League Cup)	7,769	(H)	2—1
27	DARLINGTON	10,855	(H)	4—0
September 3	QUEEN'S PARK RANGERS	7,900	(A)	1—3
6	COLCHESTER UNITED	11,600	(H)	1—1
10	WATFORD	9,999	(H)	1—2
13	PORTSMOUTH (League Cup)	7,784	(H)	4—1
17	BRISTOL ROVERS	10,907	(A)	0—3
24	READING	9,064	(A)	1—2
26	COLCHESTER UNITED	7,874	(A)	1—2
October 1	DONCASTER ROVERS	7,780	(H)	0—1
4	DONCASTER ROVERS (League Cup)	9,190	(A)	1—1
8	SHREWSBURY TOWN	7,985	(H)	2—2
11	DONCASTER R. (League Cup Replay)	8,147	(H)	4—2
15	MIDDLESBROUGH	8,126	(A)	0—4
18	WALSALL	9,027	(A)	1—1
22	SWANSEA TOWN	8,638	(H)	4—0
25	W. BROMWICH ALBION (League Cup)		(H)	
29	BOURNEMOUTH & B.A.		(A)	
November 5	LEYTON ORIENT		(H)	
12	GILLINGHAM		(A)	
19	WORKINGTON		(H)	
26	(1) HORSHAM		(A)	
December 3	OLDHAM ATHLETIC		(H)	
10	OXFORD UNITED		(A)	
17	BRIGHTON & HOVE ALBION		(H)	
24	PETERBOROUGH UNITED		(A)	
26	PETERBOROUGH UNITED		(H)	
31	DARLINGTON		(A)	
January 7	(2)		()	
14	WATFORD		(A)	
21	BRISTOL ROVERS		(H)	
28	(3)		()	
February 4	READING		(H)	
11	DONCASTER ROVERS		(A)	
18	(4) GRIMSBY TOWN		(H)	
25	SHREWSBURY TOWN		(A)	
March 4	MIDDLESBROUGH		(H)	
11	(5) GRIMSBY TOWN		(A)	
14	QUEEN'S PARK RANGERS		(H)	
18	SWANSEA TOWN		(A)	
25	BOURNEMOUTH & B.A.		(H)	
27	TORQUAY UNITED		(A)	
28	TORQUAY UNITED		(H)	
April 1	LEYTON ORIENT		(A)	
8	(6) GILLINGHAM		(H)	
11	MANSFIELD TOWN		(H)	
15	WORKINGTON		(A)	
18	WALSALL		(H)	
22	SCUNTHORPE UNITED		(H)	
24	MANSFIELD TOWN		(A)	
29	(S.F.) OLDHAM ATHLETIC		(A)	
May 6	OXFORD UNITED		(H)	
12	SCUNTHORPE UNITED		(A)	



ESTABLISHED 1923

DOBELL SHEARMAN

& CO. LTD.

£10 TYPEWRITERS from £10

Also full selection new standard and portable typewriters
OFFICE EQUIPMENT

29 High Street & 33 Faringdon Road, Swindon. Tel. 4961/2

The Advertisers in this programme have supported the Club. Will you help us reciprocate by supporting them whenever possible?

**SWINDON TOWN SUPPORTERS' SOCIAL CLUB
COUNTY GROUND, SWINDON
APPLICATION FOR MEMBERSHIP**

I, (name in BLOCK letters)

....., the undersigned, being a candidate for election, do hereby declare that, if elected, I will abide by the Rules and By-Laws of the Social Club.

On admission to membership, I will not knowingly, whether by word or deed, do anything prejudicial to the interests of the Club, and agree that any default in the observance of this pledge shall justify the Committee in terminating my membership of the Social Club.

I further declare that I am a member of the S.T.F.C. SUPPORTERS' CLUB and am over 18 years old.

Signature of Candidate
(Mr., Mrs. or Miss)

Address
.....
.....

Signatures of:
Proposer

Seconder

Membership fee is 10/- per year

Date of application.....

Date of membership

Please enclose a stamped addressed envelope if you wish your membership card to be returned by post.

F. J. ROPER
Devizes Rd.
Swindon
Phone 22341

F. J. ROPER
Cliftonian
38 William St.
Swindon
Phone 3785

Swindon's
Finest
FISH and CHIPS

**CALL ON
YOUR
WAY
HOME**

M e n u

**PLAICE
HAKE
COD
SKATE**

**WE SHALL BE
WAITING
TO
SERVE YOU**

F. J. ROPER
High St.
W'tton Bassett

F. J. ROPER
Cross Hayes
Malmesbury

FOOTBALL COMBINATION

Date	Opponents	Gate	Ground	Result
1966				
August 20	PLYMOUTH ARGYLE (Cup)	1,434	(H)	2—3
September 3	CARDIFF CITY (Cup)	1,833	(H)	2—0
13	PLYMOUTH ARGYLE (Cup)		(A)	0—3
17	SWANSEA TOWN (Cup)		(A)	2—1
21	CARDIFF CITY (Cup)		(A)	2—1
24	SWANSEA TOWN (Cup)	1,286	(H)	1—1
October 1	PETERBOROUGH UNITED		(A)	2—3
8	NOTTINGHAM FOREST		(A)	3—2
15	FULHAM	1,852	(H)	3—1
22	GILLINGHAM		(A)	3—2
29	NORTHAMPTON TOWN		(H)	
November 1	PLYMOUTH ARGYLE		(A)	
23	READING		(A)	
26	TOTTENHAM HOTSPUR		(H)	
December 3	FULHAM		(A)	
10	NOTTINGHAM FOREST		(H)	
17	WEST HAM UNITED		(A)	
24	LEICESTER CITY		(H)	
31	SOUTHAMPTON		(H)	
1967				
January 7	IPSWICH TOWN		(H)	
14	ARSENAL		(H)	
24	COVENTRY CITY		(A)	
28	CHELSEA		(A)	
February 4	LEICESTER CITY		(A)	
11	CHELSEA		(H)	
18	CRYSTAL PALACE		(A)	
25	GILLINGHAM		(H)	
28	NORTHAMPTON TOWN		(A)	
March 11	CRYSTAL PALACE		(H)	
18	PLYMOUTH ARGYLE		(H)	
27	PETERBOROUGH UNITED		(H)	
April 1	READING		(H)	
4	COVENTRY CITY		(H)	
8	TOTTENHAM HOTSPUR		(A)	
15	WEST HAM UNITED		(H)	
19	SOUTHAMPTON		(A)	
29	IPSWICH TOWN		(A)	
May 9	ARSENAL		(A)	



MY MASTER SAYS THAT
**MAN'S SECOND BEST FRIEND
IS A SAVINGS BANK ACCOUNT**

Local Offices
17 Commercial Road, Swindon.
6 Maryport Street, Devizes.

T RUSTEE
S AVINGS
B ANK

8,000 SEATS FOR SHEFFIELD WEDNESDAY F.C.

6,000 SEATS FOR SHEFFIELD UNITED F.C.

7,000 SEATS FOR ASTON VILLA F.C.

4,000 SEATS FOR PETERBOROUGH AGRICULTURAL SOCIETY

3,000 SEATS FOR OLDHAM F.C.

10,000 SEATS FOR HULL CITY F.C.

FAST, EFFICIENT SERVICE FROM MARTYN LYNSHAW LTD.

- **LIGHT CONSTRUCTIONAL STEELWORK**
- **BALUSTRADING AND MOTORWAY FENCING**
- **ANCILLARY WORK FOR THE BUILDING TRADE**



**FAST EFFICIENT SERVICE BY
MARTYN LYNSHAW LIMITED**

Telephone
21844

BOUNDARY WORKS - STRATTON ROAD - SWINDON